

## HONDA SCHOOL OF MOTORCYCLING £500 SAVING - TERMS AND CONDITIONS

### **Customer Terms & Conditions Eligibility**

1. This promotion is open to UK, Channel Island and Isle of Man residents aged 19 years or over. Employees (and their immediate family) of the Promoter and its associated companies and Authorised Honda Motorcycle Dealer (“Dealer”), agents and other parties directly involved with this promotion are not eligible to participate.
2. By participating in this promotion, all participants are agreeing to be bound by these terms and conditions.
3. This promotion allows participants to obtain a £500 saving on the purchase price of a new Honda Motorcycle above 125cc engine (“Honda Motorcycle”) from a Dealer, subject to the participant:
  - a. registering for a Code between 01 December 2020 to 31 March 2021 (inclusive); and
  - b. booking and completing one of the following licence courses; A2 licence, Upgrade Licence and a Full licence via a “Step Up Course” (excluding A1 licence Courses) or a “Full Course” through the Honda School of Motorcycling dealer (“Honda School”) prior to 02 August 2021. A list of participating dealers can be found at: [http://www.honda.co.uk/motorcycles/ridewithus/school.html?\\_ga=2.224033627.1139266586.1498034757-515135566.1483713413](http://www.honda.co.uk/motorcycles/ridewithus/school.html?_ga=2.224033627.1139266586.1498034757-515135566.1483713413); and
  - c. purchasing and registering a new Honda Motorcycle (using the Code) from a Dealer on or before 15 July 2021.
4. Online purchases are excluded from this promotion. Please note that trading hours vary and participants should check with their local Dealer for details.
5. The range of Honda Motorcycles available to purchase at Dealers varies and are subject to availability.

### **How to Participate**

#### **Registering for a Code**

6. The participant must register their details at [www.honda.co.uk/HSM](http://www.honda.co.uk/HSM) between the 01 December 2020 and 31 March 2021 (inclusive) using the electronic form (the “Form”). The Form will ask you for your name, email address and contact telephone number.
7. It is the participant’s responsibility to ensure that their personal details are correct when completing the Form.
8. Once the Form is submitted, the participant will receive an email containing a unique voucher code (the “Code”). The Code will be sent to the email address provided by the participant in the Form. Completing the Step Up or Full Course at the Honda School
9. The participant must book, complete and pass one of the following licence courses; A2 licence, Upgrade Licence and a Full licence via a “Step Up Course” (excluding A1 licence courses) or a “Full Course” (the “Course(s)”) at the Honda School before 02 August 2021.
10. The participant can book the Course via the Honda School contact centre (0845 490 0134) using a credit/debit card as payment. All bookings are subject to availability.

11. The Promoter cannot guarantee that the participant will be able to complete the Course or pass the Course before 31 March 2020. The Promoter will not be responsible if the participant fails to do so and the participant will not be compensated in any way.

12. At point of booking the participant will be advised of the licence requirements to complete the Course that they have selected to complete. It is the participant's responsibility to ensure that you meet the licence requirements to take the select Course.

13. The participant agrees that they must comply with the terms and conditions of the Course (<http://www.honda.co.uk/content/dam/local/uk/motorcycles/ride%20with%20us/School%20of%20Motorcycling/new/Honda-School-Terms-2016.pdf> ) including but not limited to the presenting of any supporting evidence as to the completion of CBT course/theory test and/or licence entitlement.

14. In order for the participant to qualify for the promotion the participant must have a Code and must complete and pass a Course with Honda School and purchase and register a Honda Motorcycle by 02 August 2021 from a Dealer.

### **Purchasing the Honda Motorcycle**

15. The participant must present the Code to a Dealer either by printing the Code off and handing it to the Dealer or by showing the email containing the Code to the Dealer.

16. The Code, in the format stated in paragraph 15 above, must be presented to the Dealer at the time of purchase/order of the Honda Motorcycle. Codes presented after this time will not be eligible.

17. The Code will be checked against the Promoters extranet to check its validity. Invalid Codes will not be accepted. If the Code is considered to be invalid the Promoter reserves the right to ban the participant from this promotion.

18. The participant must register the Honda Motorcycle by 15 July 2021 to qualify for the promotion.

19. Only one Code can be used against any one purchase of a Honda Motorcycle.

20. If the Promoter discovers that the participants has not completed a Course with the Honda School but submitted a Code with a Dealer and received the £500 saving the Promoter or the Dealer reserves the right to recover the £500 saving and any costs associated with the recovery from the participant.

### **Disclaimers**

21. The £500 saving can only be used against brand new purchases of Honda Motorcycle. The £500 will be deducted from the price of a Honda Motorcycle and it cannot be redeemed against any Honda Motorcycle with a 125cc engine or below or any other good or service provided by the Promoter or the Dealer.

22. No liability is accepted by the Promoter for lost Codes. 23. No cash alternative will be provided.

24. The Promoter reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, cause damage or detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products.

25. The Promoter is entitled to terminate or modify these terms and conditions at any time where it is necessary to do so without incurring any liability by giving prior notice.

26. The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any participant as a result of or in connection with this promotion.

27. Nothing in these terms and conditions shall exclude the Promoter's liability for death or personal injury resulting from its own negligence.

28. Data captured during the course of this promotion will be processed in accordance with the Data Protection Act 1998. Participants may opt out of receiving future marketing communications by writing to The Database Manager, Honda (UK), Cain Road, Bracknell, RG12 1HL. Jurisdiction and Governing Law

29. These terms and conditions are subject to English Law and the exclusive jurisdiction of the English courts.

### **The Promoter**

30. The Promoter is Honda Motor Europe Limited t/a Honda (UK), Cain Road, Bracknell, RG12 1HL.