

HONDA OUTBOARD MOTOR PROMOTION 2019 (THE “PROMOTION”)

CUSTOMER TERMS & CONDITIONS

1. PARTICIPANTS

- 1.1 This Promotion is only open to UK residents aged 18 years or over and excludes the Channel Islands and Isle of Man.
- 1.2 By participating in this Promotion, all participants are deemed to have agreed to be bound by these terms and conditions.
- 1.3 This Promotion is only available on in-store and / or online purchases of selected new Honda outboard motors (and as more particularly set out in clause 2.2 below) (“**Eligible Outboards**”) from participating UK Honda Marine Authorised Dealers.
- 1.4 This Promotion allows qualifying customers to receive a “saving” on the purchase of Eligible Outboards made in the following ways:
- a) In-store purchases made from a participating dealer (“**In-store Purchase**”); and
 - b) Online purchases made from the website of a participating dealer (“**Online Purchase**”).
- 1.5 Employees of the Promoter, its associated companies, their families, agents and other parties directly involved with this Promotion are not eligible to participate.

2. SAVINGS

- 2.1 This Promotion is for “savings” on Eligible Outboards. The specific saving amount will be applied at the point of purchase and deducted from the purchase price. No alternative arrangement will be entered into.
- 2.2 The Eligible Outboards and saving amounts available are:

| <u>Eligible Outboards</u> | <u>Customer Saving</u> |
|----------------------------------|-------------------------------|
| BF2.3 | £100 |
| BF4 | £100 |
| BF5 | £100 |
| BF6 | £100 |
| BF8 | £100 |
| BF10 | £100 |
| BF15 | £150 |
| BF20 | £200 |
| BF30 | £300 |
| BF40 | £400 |
| BF50 | £500 |
| BF60 | £600 |

- 2.3 All saving amounts are inclusive of VAT.
- 2.4 If a qualifying customer purchases more than one Eligible Outboard, the appropriate saving will be applied to each item in accordance with paragraph 2.2 above. Only one saving will be applied to each Eligible Outboard but participants may purchase up to a maximum of 5 (five) Eligible Outboards with this Promotion.
- 2.5 Delivery options for purchases made from a participating dealer may vary. Please contact your dealer for information.

3. HOW TO PARTICIPATE

- 3.1 Purchases must be made by the customer and registered (by the dealer) between Monday 15 April 2019 and Monday 30 September 2019 ("**Closing Date**") (both days inclusive) to take advantage of this Promotion. Purchases made after Monday 30 September 2019 will not be eligible for the Promotion. Trading hours for In-store Purchases vary by Dealer.
- 3.2 Internet access is required for Online Purchases and the procedure for purchases made through a participating dealer's own website may vary by dealer.
- 3.3 The Promoter accepts no responsibility for purchases not made by the Closing Date and any purchases made after the Closing Date will not be eligible for the Promotion.
- 3.4 It is the participant's responsibility to ensure that sufficient and correct details are provided at the point of sale for the saving to be applied.
- 3.5 Any participant who seeks to participate in this Promotion in breach of these terms and conditions will be disqualified. Any fraudulent, illegible or incorrectly completed information will also be disqualified and not qualify for the Promotion. The Promoter also reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, damage or cause detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products.
- 3.6 This Promotion cannot be redeemed in conjunction with the 'Honda Honwave Package Promotion 2019' or any other Promotion whatsoever, details of which are available at www.honda.co.uk/summersavings
- 3.7 This Promotion is subject to availability while stocks last.

4. DISCLAIMERS

- 4.1 The Promoter shall not be liable for any loss, damage, injury or disappointment of any nature howsoever caused, suffered by any participant as a result of or in connection with entering this Promotion. However, nothing in these terms and conditions shall have the effect of excluding or restricting the Promoter's liability for personal injury or death caused by the proven negligence of the Promoter.
- 4.2 The Promoter shall not be liable for any failure to fulfil this Promotion where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial

dispute, terrorism, acts of God, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.

- 4.3 Personal data collected for the purpose of this promotion will be processed in accordance with the Promoter's Privacy Policy which can be found at: <http://www.honda.co.uk/marine/useful-links/privacy-policy.html>.
- 4.4 The Promoter reserves the right to cancel or vary this Promotion at any time on giving notice and without incurring any liability.
- 4.5 The Promoter cannot accept liability for any system failures, network errors, website unavailability, hacks on the system, personal computer issues or any other issue out of its reasonable control.

5. JURISDICTION AND GOVERNING LAW

- 5.1 These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the English courts.

6. THE PROMOTER

- 6.1 The Promoter is Honda Motor Europe Limited trading as Honda (UK) of Cain Road, Bracknell, RG12 1HL.
- 6.2 Further details can be found on the Promoter's website www.honda.co.uk/summersavings