

HONDA MOTOR EUROPE LTD Supplier List (Honda UK)

Transfers to companies providing services under contract

Your personal data will be shared with companies providing services under contract to the Honda group of companies. A list of categories & service providers is set out below.

- Honda website providers & hosting/www.Honda.co.uk
 - Main platform (current provider: Digitas LBi Limited)
 - Honda Used Car locator (current provider: Cox Automotive Limited)
 - Honda e-Commerce website, including live chat provider and payments (current providers: The Hut.com Limited, Summit media Limited, Worldpay: Merchant Services, Salesforce UK Ltd)
 - Used Motorcycle Locator Portal (current provider: Media Links Online Limited)
 - Competition Microsites (current provider: PromoVeritas Ltd)
- Google analytics provided for website improvements and optimisation (Google LLC)
- Motorcycles Experiences (current providers: Honda School of Motorcycling, Dave Thorpe (Dthorp Limited), Inch Perfect Trials Limited, Ride and Drive s.a.r.l)
- Brochure fulfilment (current provider: Paragon Customer Communications)
- Email Broadcast (current provider: Engine Partners UK LLP & Adestra Limited)
- Event Management (current provider: Noble Limited, KCS Limited)
- Event tablet data collection (current provider: Bandwidth Limited)
- Fleet & B2B Management (current provider: ROI Limited)
- IT help desk provider (current provider: ATOS IT services UK Limited)
- IT hosting (current provider: IBM Belgium SPRL/BVBA)
- IT maintenance provider (current provider: IBM United Kingdom Limited)
- Data Management (current provider: REaD Group, CAP HPI Group, ETL, Viqtor Davis)
- Data Analysis (current providers: Urban Science International Limited, Karmarama, Dentsu Aegis Network Limited, Sky UK, OEConnection - OEC, Universal McCann UK)
- Extended Guarantees & Service Plan providers (current provider: TWG Service Limited)
- Roadside Assistance (current provider: The Automobile Association (AA plc))
- Customer satisfaction surveys across our divisions (current providers: InMoment INC, Ipsos Mori Limited, Ideas+Vision, Simpson & Carpenter, Qualtrics Ltd, Reevo Limited, mo'web GmbH, Batterii LLC (D.B.A "Vurvey").)
- Customer Relations call services (current provider: Concentrix Corporation, BPA, Corporate Facilitation Ltd, Ctalk Limited)
- Registration Data for government use (Driving & Vehicle Licensing Agency (DVLA))
- Registration/Security Tag process for Motorcycle (current provider: DataTag Limited)
- Tracking system for Motorcycles (current provider: Scorpion Automotive Limited)
- Vehicle Recalls (current provider: Go Inspire Group)