

Supplemental Privacy Notice

Honda Motor Europe Limited ("**we**", "**us**", "**our**") is committed to ensuring that your privacy is protected and we comply with the General Data Protection Regulation and other applicable data protection rules (including in the UK, the Data Protection Act 2018 and marketing and cookies laws, together with associated guidance) (the "**Data Protection Laws**").

This notice supplements and is in addition to the other fair processing or privacy notices, which will have been provided to you, including the privacy policy located at <https://www.honda.co.uk/privacy.html> (the "**Privacy Policy**"). Please contact us by using the contact section of our Privacy Policy if you have any questions, comments or concerns about this notice or how we handle your personal information, or if such information changes at any time. If you would like this notice in another format (for example audio, large print, braille) please contact us using the details above.

Under the Data Protection Laws, we are required to explain what information we collect from you and how and why we use your personal information (the "processing activity"). We are also required to have a "lawful basis" on which to process your personal information. The majority of this information is contained within our Privacy Policy. However, this notice provides an additional summary in the table below, in relation to information collected where you take steps to register an interest, open an account and/or make a reservation online or by contacting us.

Processing activity: Why we use your information?	What information is collected?	Where is the information collected from?	Who do we share this with?
<p>In addition to the purposes set out in our Privacy Policy:</p> <p>We require your information in order to set up, maintain and manage your account and reservation. A failure to provide this information will therefore unfortunately mean you will not be able to open an account and place a reservation.</p> <p>We also use this information for us, or our authorised dealer(s), to contact you in respect of your reservation.</p> <p>In connection with our contact centre (e.g. calling or emailing us, or using our Live Chat function) we require your information to be able to manage and respond to your queries. Additionally, emails, calls and Live Chat transcripts are recorded and stored for training, monitoring and account management purposes.</p>	<p>Information to create an account: including name, title, email address, password and whether you are an existing Honda user or not.</p> <p>Financial information: including card details (name, card number, expiration date and 3 digit CV2 code). This information is used for payment processing only and is not retained separately by us We keep a copy of your name, billing address and contact information in order to create and provide an invoice.</p> <p>Product information: including details of reservation such as car colour, branch/ dealership location.</p> <p>Other information: information you may give us when you use our contact function (for example calling, emailing, or using our Live Chat function)</p>	<p>This information is collected directly from you.</p>	<p>In addition to the description of recipients in our Privacy Policy, we share your information with:</p> <p>Our third party e-commerce platform provider (currently Summit Media Ltd);</p> <p>Subcontractors of Summit Media Ltd, including ROI Call Center Solutions, who operate our call centre function; and</p> <p>Third party payment processors (currently Worldpay).</p>