

HONDA OUTBOARD MOTOR CASHBACK PROMOTION 2017

CUSTOMER TERMS & CONDITIONS

1. PARTICIPANTS

- 1.1 This promotion is only open to UK residents aged 18 years or over.
- 1.2 By participating in this promotion, all participants are deemed to have agreed to be bound by these terms and conditions.
- 1.3 This promotion is only available on in-store purchases of Honda outboard motors (and as more particularly set out in clause 2.2 below) from participating Honda Marine Authorised Dealers.
- 1.4 Employees of the Promoter, its associated companies, their families, agents and other parties directly involved with this promotion are not eligible to participate.

2. CASHBACK

- 2.1 This promotion is for “cashback” on selected outboard motors. Cashback will be applied at the point of purchase and deducted from the purchase price. No alternative arrangement will be entered into.
- 2.2 The eligible models and cashback amounts available are:

<u>Engine</u>	<u>Cashback</u>
BF2.3	£65
BF5	£65
BF8	£80
BF10	£100
BF15	£150
BF20	£200
BF30	£300
BF40	£400
BF50	£500
BF60	£600

- 2.3 All Cashback amounts are inclusive of VAT.
- 2.4 Only one (1) cashback claim may be made per qualifying product purchased but participants may purchase up to a maximum of 10 (ten) qualifying products with this promotion.

3. HOW TO PARTICIPATE

- 3.1 Purchases must be made and registered during trading hours between Friday 06 January 2017 and Friday 20 January 2017 (both days inclusive) to take advantage of this promotion.

Purchases made after Friday 20 January 2017 will not be eligible for the cashback promotion.
Trading hours vary by Dealer.

- 3.2 The Promoter accepts no responsibility for purchases not made by the closing date and any claim received for purchases made after Friday 20 January 2017 will not be processed.
- 3.3 It is the participant's responsibility to ensure that sufficient and correct details are provided at the point of sale for claims to be processed.
- 3.4 Any participant who seeks to participate in this promotion in breach of these terms and conditions will be disqualified. Any fraudulent, illegible or incorrectly completed claims will also be disqualified and not processed. The Promoter also reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, damage or cause detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products.
- 3.5 This promotion cannot be redeemed in conjunction with any other promotion, with the exception of the 'Honda Honwave Package Promotion'.
- 3.6 This promotion is subject to availability while stocks last.

4. DISCLAIMERS

- 4.1 The Promoter shall not be liable for any loss, damage, injury or disappointment of any nature howsoever caused, suffered by any participant as a result of or in connection with entering this promotion. However, nothing in these terms and conditions shall have the effect of excluding or restricting the Promoter's liability for personal injury or death caused by the proven negligence of the Promoter.
- 4.2 The Promoter shall not be liable for any failure to fulfil this promotion where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of God, supervening legislation, or events which, without the fault of either party, render performance impossible or incapable of satisfactory execution.
- 4.3 Data captured during the course of this promotion will be processed in accordance with the Data Protection Act 1998.
- 4.4 The Promoter reserves the right to cancel or vary this promotion at any time on giving notice and without incurring any liability.

5. JURISDICTION AND GOVERNING LAW

- 5.1 These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the English courts.

6. THE PROMOTER

- 6.1 The Promoter is Honda Motor Europe Limited trading as Honda (UK) of Cain Road, Bracknell, RG12 1HL.
- 6.2 Further details can be found on the Promoter's website www.honda.co.uk/marinepromotions