

## **£750 OFF 17YM Civic TEST DRIVE INCENTIVE**

### **Customer Terms & Conditions**

#### **Eligibility**

1. This promotion is open to UK, Channel Island and Isle of Man residents aged 18 years or over. Employees (and their immediate family) of the Promoter and its associated companies and Honda Authorised Dealers (the "Dealer(s)"), agents and other parties directly involved with this promotion are not eligible to participate.
2. By participating in this promotion, all participants are agreeing to be bound by these terms and conditions.
3. This promotion is only available on the Honda 17YM Civic model (the "17YM Civic") when ordered during trading hours in-store between 01 February 2018 and 31 March 2018 (inclusive) and registered by 31 March 2018 from any participating Dealer within the UK, Channel Islands or Isle of Man. Please note that trading hours vary and participants should check with their local dealer for details.
4. Online purchases are excluded from this promotion.

#### **How to Participate**

5. In order to qualify for the promotion you must request and undergo a test drive of a 17YM Civic at a Dealer.
6. The participant must register their details at [www.honda.co.uk/civic-500](http://www.honda.co.uk/civic-500) using the electronic form (the "Form"). The Form will ask you for your name, email address and contact telephone number.
7. It is the participant's responsibility to ensure that their personal details are correct when completing the Form.
8. Once the Form is submitted, the participant will receive an email containing a unique voucher code (the "Code"). The Code will be sent to the email address provided by the participant in the Form.
9. The participant must present the Code to participating Dealer either by printing the Code off and handing it to the Dealer or by showing the email containing the Code to the Dealer.
10. The Code, in the format stated in paragraph 9 above, must be presented to the Dealer at the time of purchase/order of the car. Codes presented after this time will not be eligible.
11. The Code will be checked against the Promoters extranet to check its validity. Invalid Codes will not be accepted. If the Code is considered to be invalid the Promoter reserves the right to ban the participant from this promotion.
12. This promotion is subject to availability.
13. Disclaimers
14. The £750 discount can only be used against brand new purchases of 17YM Civic. The £750 will be deducted from the on the road price of a 17YM Civic and it cannot be redeemed against any other model, good or service provided by the Promoter or the Dealer.
15. No liability is accepted by the Promoter for lost Codes.
16. No cash alternative will be provided.
17. The Promoter reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, cause damage or detriment to the brand, reputation, standing or goodwill of the Promoter or any member of its group of companies or their products.

18. The Promoter is entitled to terminate or modify these terms and conditions at any time where it is necessary to do so without incurring any liability by giving prior notice.
19. The Promoter accepts no responsibility for any loss, damage, injury or disappointment suffered by any participant as a result of or in connection with this promotion.
20. Nothing in these terms and conditions shall exclude the Promoter's liability for death or personal injury resulting from its own negligence.
21. Data captured during the course of this promotion will be processed in accordance with the Data Protection Act 1998. Participants may opt out of receiving future marketing communications by writing to The Database Manager, Honda (UK), Cain Road, Bracknell, RG12 1HL.

**Jurisdiction and Governing Law**

22. These terms and conditions are subject to English Law and the exclusive jurisdiction of the English courts.

**The Promoter**

23. The Promoter is Honda Motor Europe Limited t/a Honda (UK), Cain Road, Bracknell, RG12 1HL.