

## **HONDA ATV PROMOTION 2017: £555 OFF THE PURCHASE OF SELECTED ATVS (“PROMOTION”)**

### **CUSTOMER TERMS & CONDITIONS**

#### **1. PARTICIPANTS**

- 1.1 Participants must be resident in the United Kingdom, Channel Islands or Isle of Man and be aged 18 years or over.
- 1.2 By participating in this Promotion, all participants are deemed to have agreed to be bound by these terms and conditions.
- 1.3 This Promotion is only available on in-store purchases of selected Honda ATV's (as more particularly set out in clauses 2.1 and 2.2 below) from participating Honda ATV Authorised Dealers in the UK, Channel Islands and Isle of Man.
- 1.4 Employees of the Promoter, its associated companies, their dealers, agents and members of their immediate family or other parties directly involved with the creation and administration of this Promotion are not eligible to participate.

#### **2. SAVING**

- 2.1 The Promotion is available on new Honda ATV models TRX420FA6 and TRX500FA6 only (the “Selected ATVs”).
- 2.2 The participant will save £555.00 on the purchase of a Selected ATVs (the “Saving”) The Saving will be applied at the point of purchase and shall be deducted from the purchase price. No alternative arrangement will be entered into.
- 2.3 All Saving amounts are inclusive of VAT.
- 2.4 Only one (1) saving claim may be made per Selected ATV purchased but there is no limit to how many products can be purchased with this Promotion.

#### **3. HOW TO PARTICIPATE**

- 3.1 Purchases must be made in-store, from a participating Honda ATV Authorised Dealer (the “Dealer”), during the Dealer's trading hours between Friday 25 August 2017 and Wednesday 18 October 2017 (both days inclusive) (the “Promotion Period”). Purchases made outside of the Promotion Period will not be eligible for the Promotion. Please note the trading hours vary by Dealer, it is the participants responsibility to ensure that the purchase is made within the Promotion Period.
- 3.2 It is the participant's responsibility to ensure that sufficient and correct details are provided at the point of sale for claims to be processed. Fraudulent, illegible or incorrectly completed claims will be disqualified and not processed.
- 3.4 The Promoter reserves the right to reject the participation of any person whose association with the Promoter or its products may, in the reasonable opinion of the Promoter, damage or cause detriment to the brand, reputation, standing or goodwill of the promoter or any member of its group of companies or their products.

3.5 This Promotion cannot be redeemed in conjunction with any other Honda ATV promotion or offer whatsoever.

3.6 All Selected ATVs are subject to availability.

#### **4. DISCLAIMERS**

4.1 The Promoter shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any participant as a result of or in connection with this Promotion. However, nothing in these terms and conditions shall exclude the Promoter's liability for personal injury or death resulting from its negligence.

4.2 The Promoter shall not be liable for any failure to fulfil this Promotion where such failure is caused by any supervening circumstances amounting to force majeure. Such circumstances shall include, but shall not be limited to, severe weather conditions, fire, flood, war, earthquake, riots, industrial dispute, terrorism, acts of God or supervening legislation.

4.3 Data captured during the course of this Promotion will be processed in accordance with the Data Protection Act 1998.

4.4 The Promoter reserves the right to modify, cancel, terminate, suspend or void this Promotion at any time and/or amend these terms and conditions at any time on notice and without incurring any liability.

#### **5. JURISDICTION AND GOVERNING LAW**

5.1 These terms and conditions are governed by English law and shall be subject to the exclusive jurisdiction of the English courts.

#### **6. THE PROMOTER**

6.1 The promoter is Honda Motor Europe Limited trading as Honda (UK) of Cain Road, Bracknell, RG12 1HL (the "Promoter").

6.2 Further details can be found on the Promoter's website: [www.honda.co.uk/atv-555-offer](http://www.honda.co.uk/atv-555-offer).